

SECURITY AND NETWORK ENGINEERING

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System and Network Engineering Research for Big Data Sciences Cees de Laat

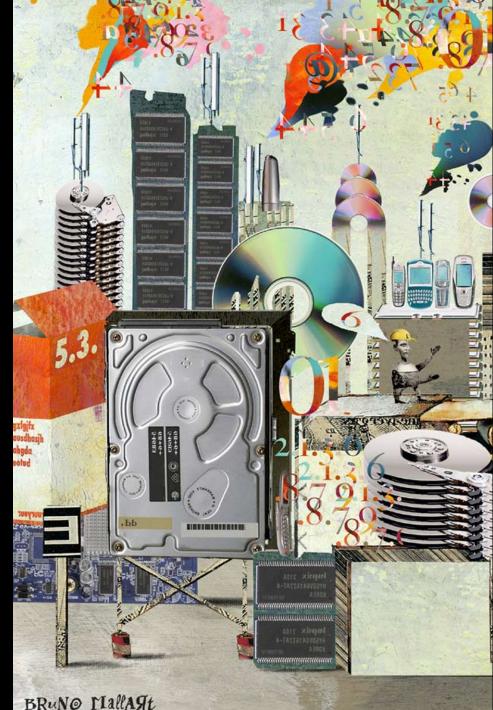


From King's Dutch Academy of Sciences The Dutch Research Agenda

"Information technology (IT) now permeates all aspects of public, commercial, social, and personal life. bank cards, satnav, and weather radar... IT has become completely indispensable."

"But to guarantee the reliability and quality of constantly bigger and more complicated IT, we will need to find answers to some fundamental questions!"





Reduction of Complexity by Integration

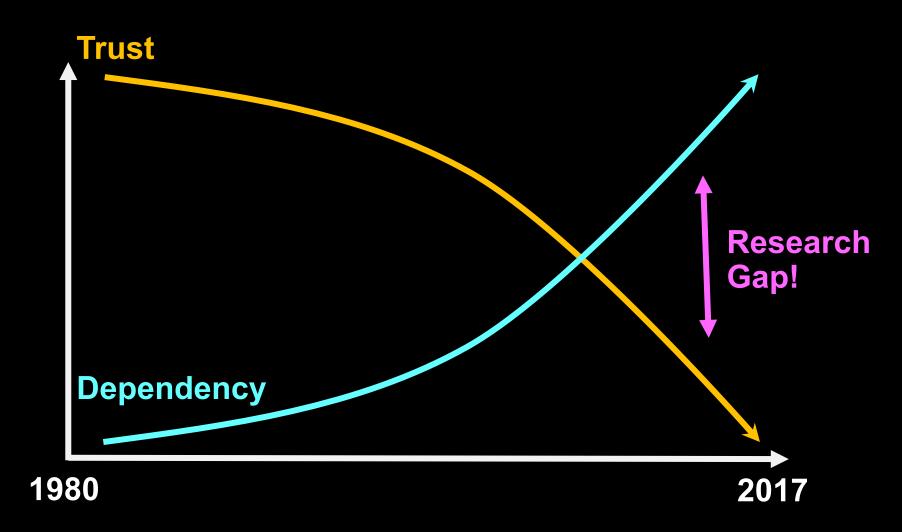
- By combining services such as telephony, television, data, and computing capacity within a single network, we can cut down on complexity, energy consumption and maintenance.
- How can we describe and analyze complex information systems effectively?
- How can we specify and measure the quality and reliability of a system?
- How can we combine various different systems?
- How can we design systems in which separate processors can co-operate efficiently via mutual network connections within a much larger whole?
- Can we design information systems that can diagnose their own malfunctions and perhaps even repair them?
- How can we specify, predict, and measure system performance as effectively as possible?

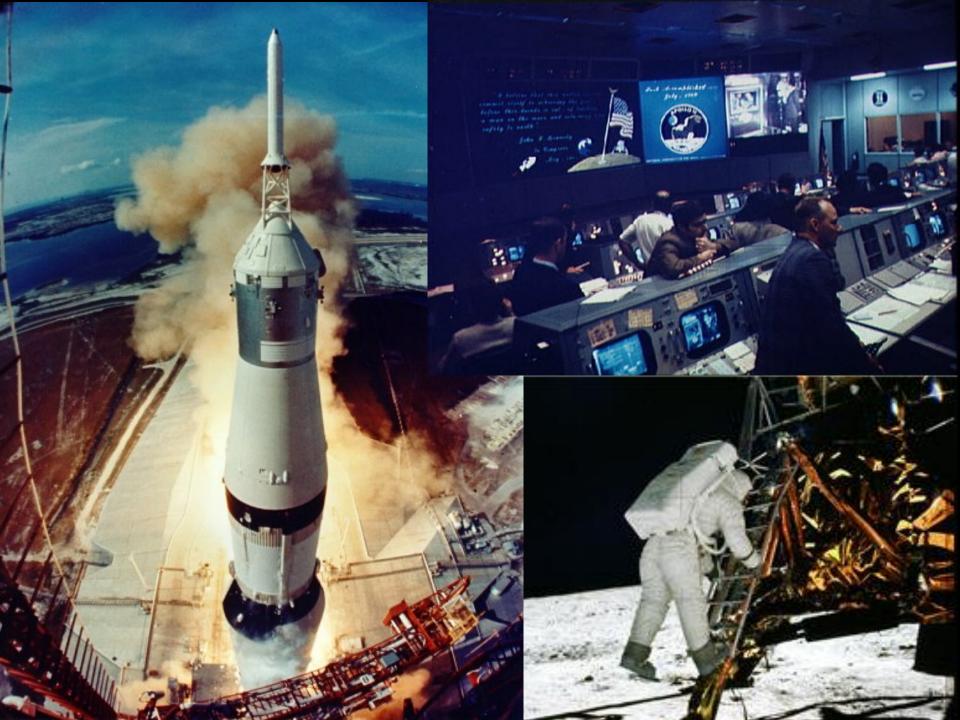
SNE addresses a.o. the highlighted questions!



http://www.knaw.nl/Content/Internet_KNAW/publicaties/pdf/20111029.pdf

Fading Trust in Internet









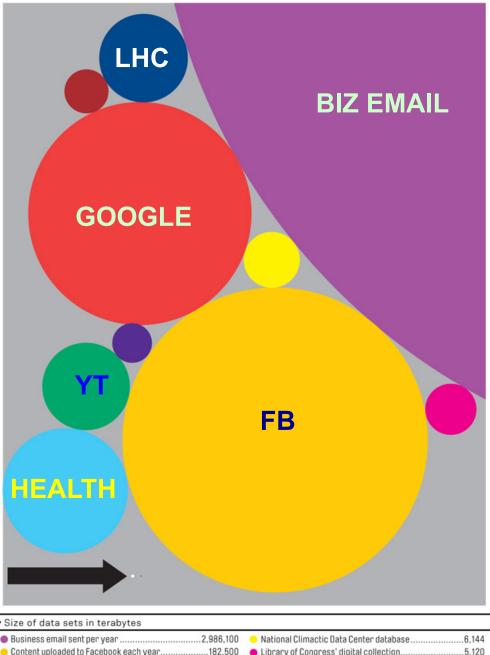
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What Happens in an Internet Minute?





There is always a bigger fish

Size of data sets in te	erabytes
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 Business email sent per year2, 	986,100
 Content uploaded to Facebook each year 	182,500
Google's search index	97,656
Kaiser Permanente's digital health records	. 30,720
 Large Hadron Collider's annual data output 	. 15,360
 Videos uploaded to YouTube per year 	. 15,000

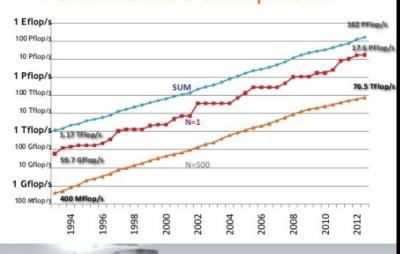
 National Climactic Data Center database 	6,144
 Library of Congress' digital collection 	5,120
 US Census Bureau data 	3,789
 Nasdaq stock market database 	3,072
O Tweets sent in 2012	19
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Reliable and Safe!

This omnipresence of IT makes us not only strong but also vulnerable.

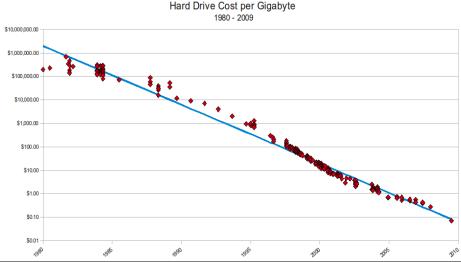
 A virus, a hacker, or a system failure can instantly send digital shockwaves around the world.

The hardware and software that allow all our systems to operate is becoming bigger and more complex all the time, and the capacity of networks and data storage is increasing by leaps and bounds.



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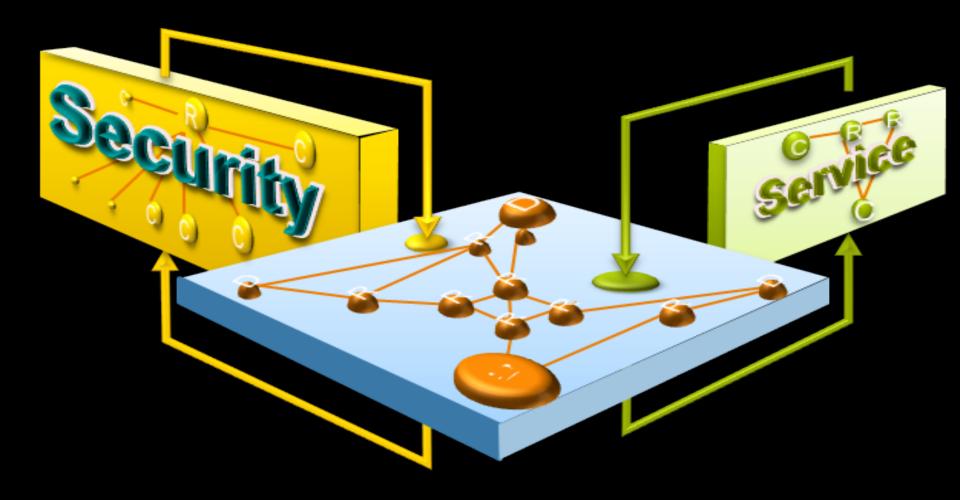
Performance Development

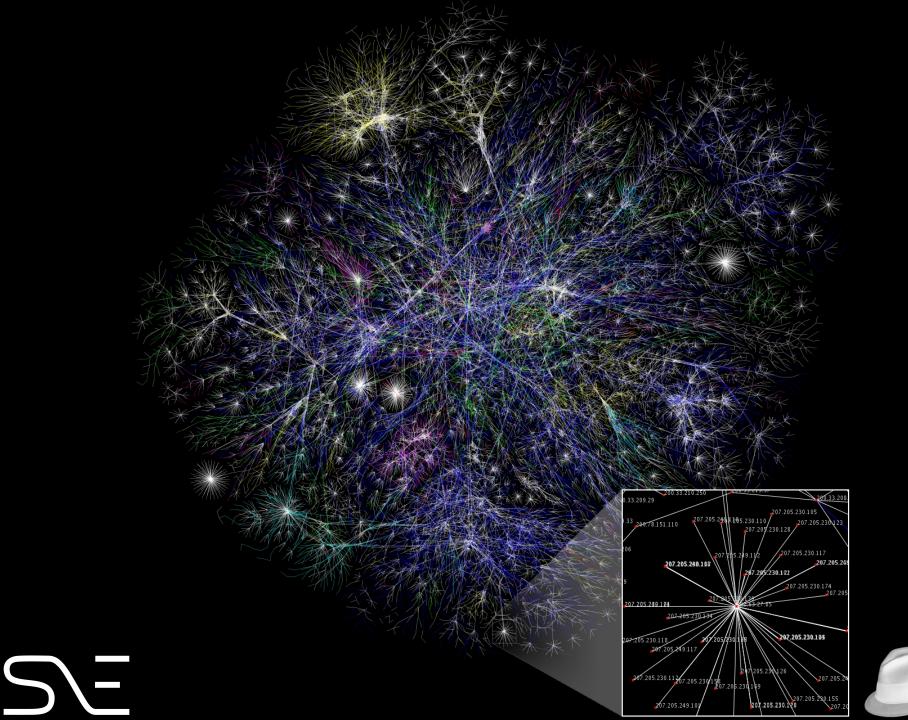


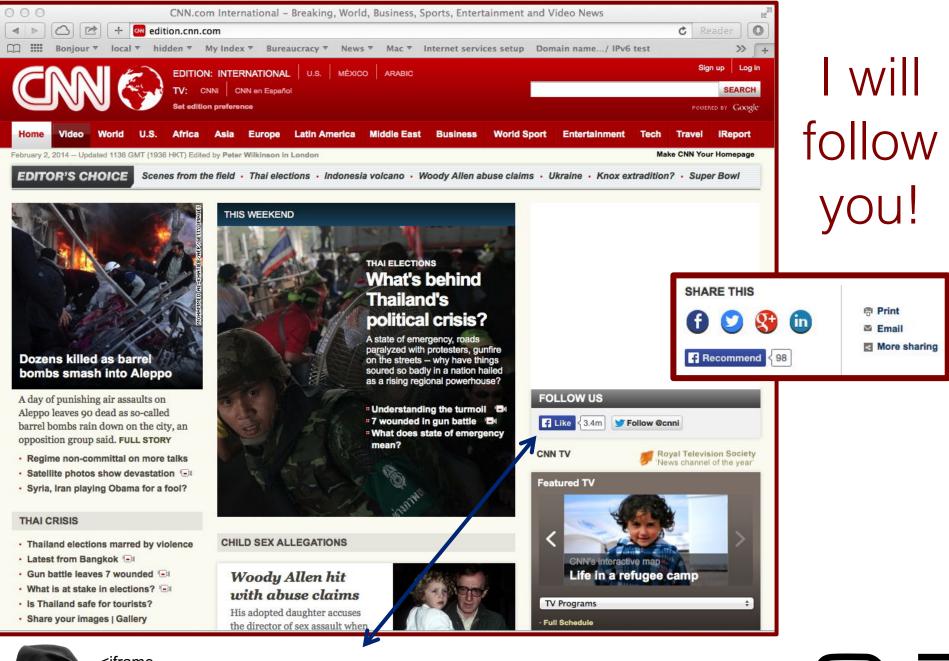
We will soon reach the limits of what is currently feasible and controllable.

http://www.knaw.nl/Content/Internet_KNAW/publicaties/pdf/20111029.pdf

SMART Infrastructure

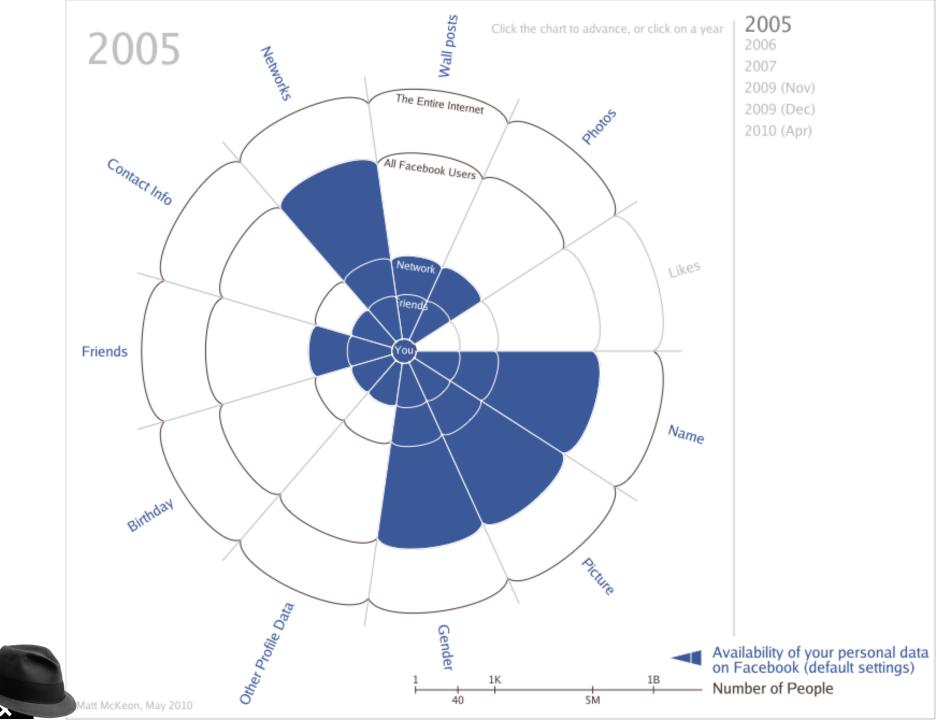


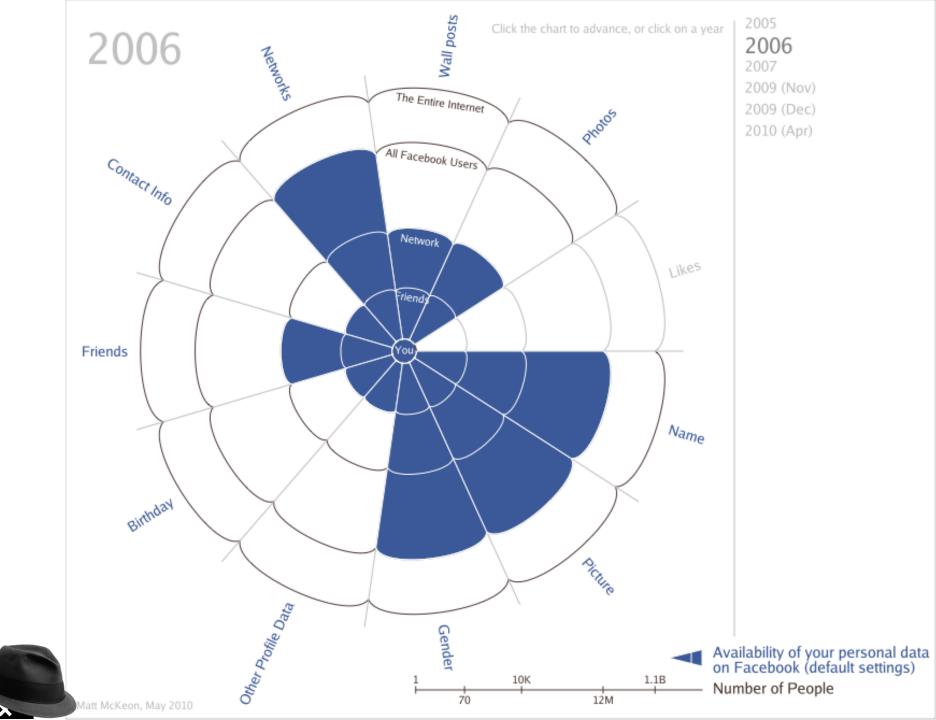


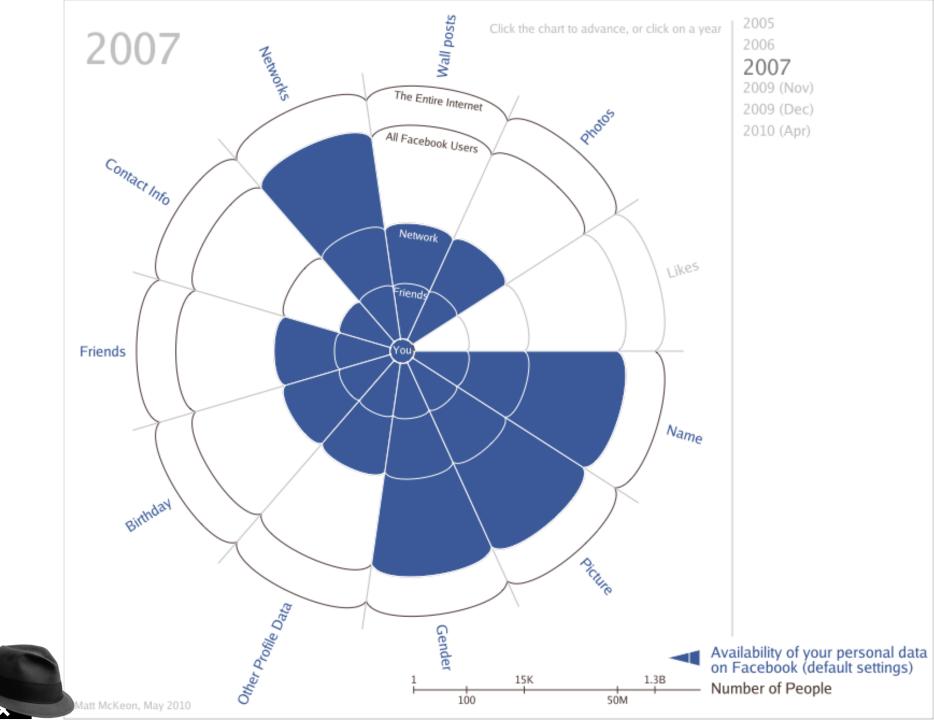


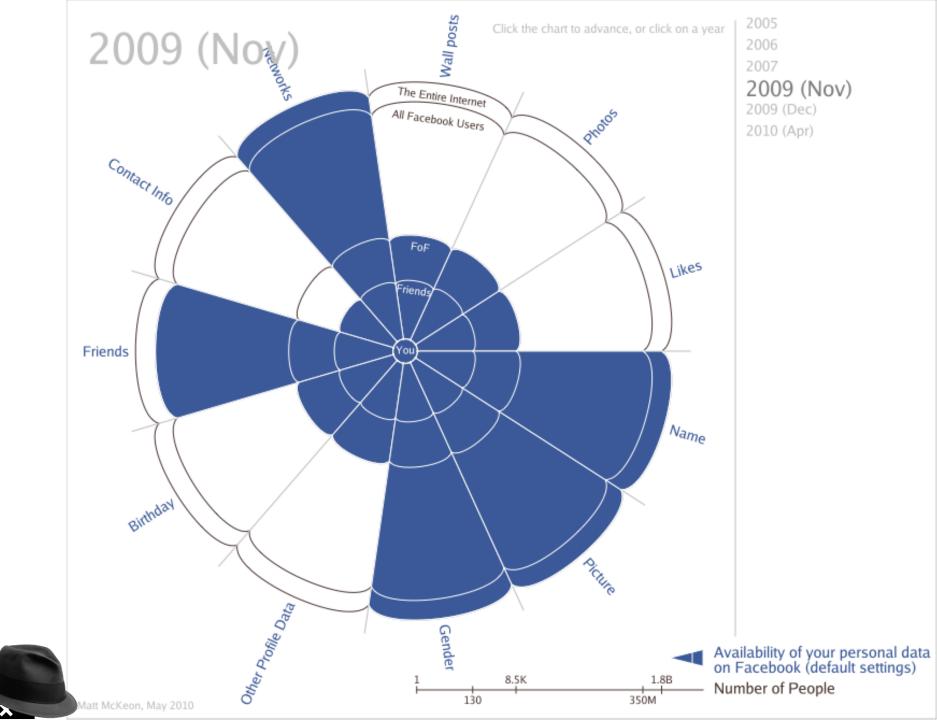
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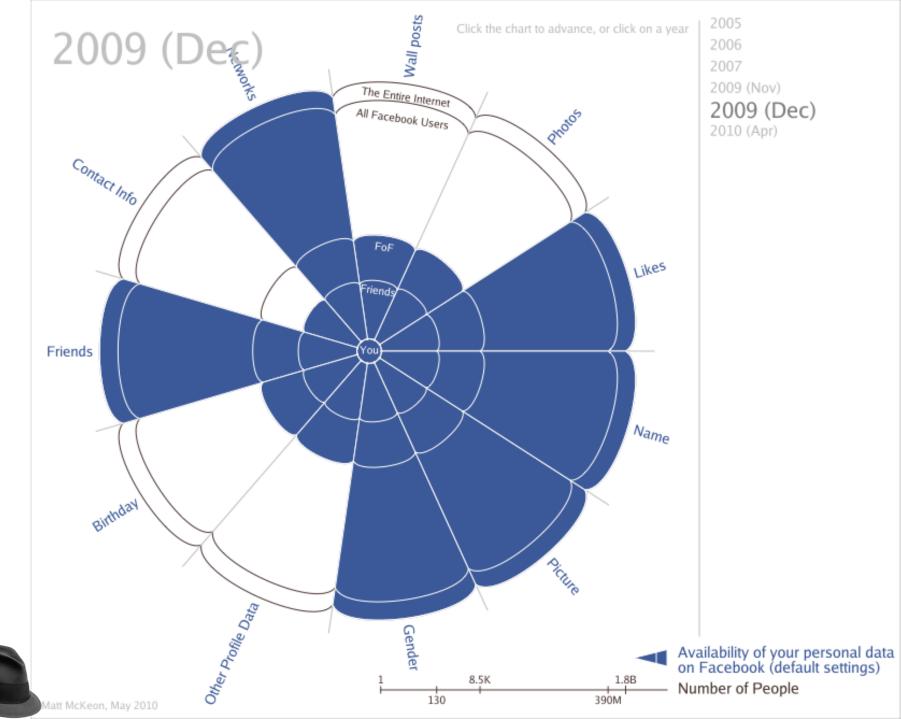
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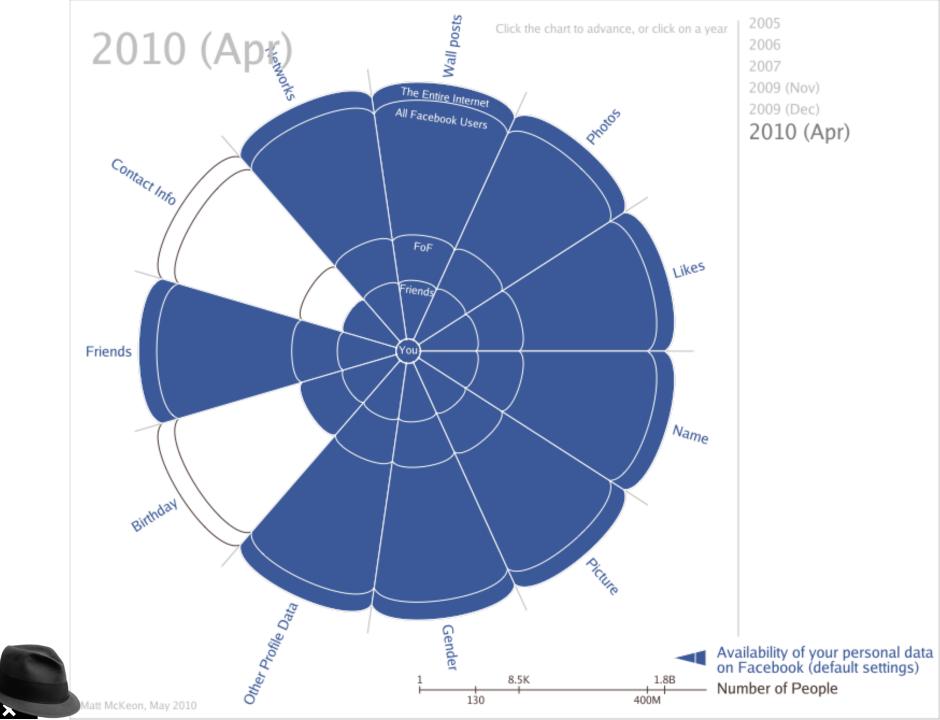








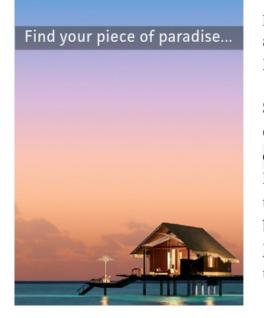
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You are Facebook's product, not customer

TECHNOLOGY / 21 SEPTEMBER 11 / by OLIVIA SOLON 🖆



People need to understand that they are the product of Facebook and not the customer, according to media theorist and writer Douglas Rushkoff.

Speaking at the inaugural Hello Etsy conference in Berlin, the author of *Program or Be Programmed* said: "Ask a kid what Facebook is for and they'll answer 'it's there to help me make friends'. Facebook's boardroom isn't talking about how to make Johnny more friends. It's talking about how to monetise Johnnny's social graph."



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The constant factor in our field is Change!

The 50 years it took Physicists to find one particle, the Higgs, we came from:

"Fortran goto", Unix, c, SmallTalk, DECnet, TCP/IP, c++, Internet, WWW, Semantic Web, Photonic networks, Google, grid, cloud, Data^3, App

to:

DDOS attacks destroying Banks and Bitcoins.

Conclusion:

Need for Safe, Smart, Resilient Sustainable Infrastructure.

CHANGE!

With knowledge comes power With power comes responsibility Apply your expertise with Ethics!